

After Effects

Last year we used after effects to animate the shape layers of our WPAP project. This year we are going to focus on animating type to create a motion graphic of a logo, or kinetic typography. This type of animation is done in title sequences for movies, credits for movies etc. You may use some of the same skills later in the course when we make films in Premiere Pro.

You are going to complete the following....

1. Animate your Logo / Brand

Create an animation to showcase your logo, brand or portfolio. If you make youtube videos, this could become the intro. We will try post these to our website.

CLICK THESE LINKS OR FIND YOUR OWN ON YOUTUBE, there are tons!

[Logo Animation](#)

[Mac Square - After Effects Animations](#)

These are all made by a 14 year old kid, they are all pretty good!

[Animated Hand Writing](#)

[Spider Man Title Sequence](#)

[Smoke Effect](#)

[Puzzle Animation](#)

[Ink Drops](#)

[Typewriter](#)

[Other after effects tuts](#)

The following aren't tutorials but may help you think of a way to animate a logo

<http://cgi.tutsplus.com/articles/top-50-after-effects-project-files--ae-7106>

<http://videohive.net/item/30-text-ideas/6810152>